Social Capital Beas Perelek: Sustainability Analysis And Elaboration Strategy To Achieve Sustainable Development Goals During The Covid-19 Pandemic

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ABSTRACT

The Covid-19 pandemic around the world has caused many problems in various sectors. The implementation of lockdown and large-scale social restrictions made it difficult to distribute foodstuffs from producers to consumers and also to deliver humanitarian aid. This made the inequalities even wider. The pandemic also resulted in an economic crisis which resulted in increased unemployment so that many people were starving because they could not afford food. This certainly hinders the realization of the Sustainable Development Goals, especially No Hunger and Reduced Inequalities points. In West Java,reviving the Beas Perelek tradition is a solution. However, a question arises whether this tradition can be applied in a time of the Covid-19 pandemic like today. The objective of this research is to describe the implementation and analyze the potential for sustainability of Beas Perelek in the society of West Java also to provide strategic elaboration recommendations to achieve sustainable development goals during the Covid-19 pandemic.

To achieve the objective, this research using qualitative methods by collecting data from literature studies. The sustainability analysis technique uses the rapfish-MDS and the SWOT method to formulate an elaboration strategy of Beas Perelek. The result of the research showed that the tradition of Beas Perelek had benefits in reducing hunger and inequalities in society. The result of the research shows the continuity of the tradition of Beas Perelek in the good category with continuing status. To increase the implementation of Beas Perelek during the pandemic, it is necessary to carry out several elaboration strategies such as being revitalized into an economic institution, using technological innovations, and making special policies that regulate the implementation of the Beas Perelek.

Keywords: beas perelek, elaboration, sustainable development goals, hunger, inequalities